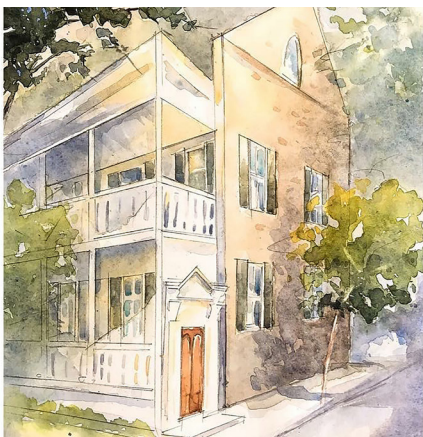


# Southern Style Now '18

## SCHEDULE OF EVENTS

Ladies and gentlemen, I give you the best of the South. Verily, verily, I say, this year's Southern Style Now festival features an unparalleled collection of design talents. In fact, I defy anyone to better this group.

As many of you know, this long weekend will be marked by keynotes, panel discussions, cocktail and dinner parties, trunk shows, art exhibits, workshops and demonstrations, and a showhouse. It will offer, for sure, incomparable networking opportunities and professional connections, but it will also be a chance to absorb the beauty of Charleston, among America's most elegant cities, while celebrating the glory of Southern culture. The festival is happily open to the public, as well as to design professionals.



WEDNESDAY,  
OCTOBER 31

1:00 - 5:00 PM  
**PRE-REGISTRATION**  
**Meet & Greet**

Just off the plane? First time in Charleston? Meet the SSN team and our fabulous friends at **Circa Lighting** when you pick up your Welcome Bag and Festival Pass.

**Sponsored by Circa Lighting**

THURSDAY,  
NOVEMBER 1

7:30 - 8:30 AM  
**SUNRISE STRETCH CLASS**

Before succumbing to the temptations of the day, begin your morning with a nod towards health. Enjoy an hour of tranquility, lead by a certified Yoga instructor, in the Dewberry's glorious Rivers Room, with its stunning views of the city. A perfect opportunity to detox from the indulgences of the previous evening.

**Sponsored by Longevity Fitness**

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

8:30 - 9:30 AM  
**REGISTRATION**

Meet the Southern Style Now team and our fabulous friends at the gorgeous **Dewberry Hotel** when you pick up your Welcome Bag and Festival Pass.

9:30 - 10:50 AM  
**KEYNOTE & BOOK SIGNING**  
**Wendy Goodman & Hutton Wilkinson**  
**Moderated by Margot Shaw**

Wendy Goodman and Hutton Wilkinson join us to discuss, of course, Wendy's glorious new book, *May I Come In? Discovering the World in Other People's Houses*, and the wondrous phenomenon of encountering new ways of living upon entering strangers' living rooms.



Goodman—a longtime editor of *New York* magazine, author of *The World of Gloria Vanderbilt*, and co-author (with Wilkinson) of *Tony Duquette*—has made a celebrated career out of chronicling

the residences of aristocrats and eccentrics. And Wilkinson, obviously, is the living legend who's kept the magic of Elsie de Wolfe and Tony Duquette alive in this century. Together, these two friends, these comrades-in-arms, will discuss their battles against banality, their war with humdrum and the second-rate.

**Sponsored by Flower magazine**



11:00 - 11:50 AM  
**PANEL DISCUSSION**  
**& BOOK SIGNING**

**Dreaming in Color**

Whether or not we realize it, many of us are cowed by color. So, we've pulled together a panel of design experts who revel in color and pattern—to inspire and guide us all through the process of confidently creating the perfect palette.

**Moderator: Nick Olsen**  
**Panelists: Brian Gluckstein, Amanda Nisbet, Ellen O'Neill**

**Sponsored by Benjamin Moore & Charleston Home + Design**

11:00 - 11:50 AM

## KEYNOTE WORKSHOP & BOOK SIGNING

### The Life of the Party:

**Tara Guerard & Nicki Clendening**

Tara Guerard, whom *Vogue* ranked as the finest wedding planner in the South, and her style-setting best friend, interior designer Nicki Clendening, will break down the often daunting process of throwing a party. Step by step, they'll provide instructions on how to plan and execute a stunning, Southern fete. Obviously, Bloody Marys will be served.

Sponsored by *Charleston* magazine



11:00 - 11:50 AM

## VIP ONE-OF-A-KIND COOKING DEMONSTRATION

### Lowcountry, High Cuisine

If it's your first time visiting Charleston, here's what you must know...the food is unbeatable! The city's experiencing a culinary renaissance that's simply

unparalleled. So, you should bring your trusty elastic waist pants when you come! Here, one of the city's most accomplished chefs instructs some lucky Southern Style Now attendees in the joys of lowcountry cooking.

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

12:00 - 1:30 PM

## KEYNOTE LUNCH & LEARN

**Timeless and True: Crafting the Future with J. Randall Powers, Chris Spitzmiller, Gale Singer**

"Potter to the Presidents" Christopher Spitzmiller, whose lamps grace the pages of every major design magazine, joins J. Randall Powers, a permanent fixture of the AD100 list, for a riveting discussion. The conversation, moderated by Circa Lighting's Gale Singer will illuminate their design processes, and the ways they infuse their creations with a reverence for the past.

Sponsored by Circa Lighting

1:30 - 2:20 PM

## PANEL DISCUSSION

### Fear of Fabrics

Some of us are obsessed with fabrics. In fact, some of us have entire, secret closets stuffed with fabrics that we lie to our spouses about (but that's another story). On this panel, leading interior designers identify emerging trends in textiles, celebrate all-time faves, and

discuss their greatest fabric-related



challenges. We'll also pause to acknowledge the fact that ruffle-loving Southerners keep the textile industry in business, thank you very much. Consider this a support group for active textileholics who have no intention of quitting.

**Panelists: Suysel dePedro Cunningham, Anne Maxwell Foster, Janie Molster, Kate Reynolds, Schuyler Samperton, Stacy Waggoner**

Sponsored by  
**Robert Allen Duralée Group**

1:30 - 4:30 PM

## VIP ANTIQUES TOUR

Join The Antiques Diva, Toma Clark Haines, on a tour of Charleston's best antiques shops. Sip champagne, see the sights, and score some treasures to ship back home!

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis..*



2:30 - 3:20 PM

## PANEL DISCUSSION

### Design In The Digital Age

Digital technology has played a huge role in shaping the design industry as we know it. From new ways to shop to emerging client acquisition channels, a whole new world of opportunities and challenges has emerged. Add to that, clients are more design-savvy and discerning than ever before. Join Sarah Liebel, SVP & GM of Trade at 1stdibs, and a panel of award-winning interior designers as they discuss the impact the internet has made on the design community and how their firms are navigating this ever-evolving landscape.

**Panelists: Angie Hranowsky, Charlotte Lucas.**

**Moderator: Sarah Liebel,**

Sponsored by 1stdibs





3:00 - 4:30 PM  
**VIP EMBROIDERY WORKSHOP**

**Reclaiming the Lost Art of Embroidery,  
 Inspired by Southern Monograms**

This year, we're thrilled to be joined by Mariana Barran Goodall, founder of Hibiscus Linens, maker of some of the South's finest linens. Nationally renowned for her ability to breathe new life into an old art form, she's ready to share her expertise with Southern Style Now.

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

3:00 - 4:00 PM  
**VIP MUSEUM TOUR**  
**GIBBES MUSEUM OF ART**

Enjoy the glorious Gibbes Museum of Art (home to the foremost collection of American art that incorporates the story of Charleston) on an exclusive curatorial tour! You won't want to miss this insider's look into the institution's

Photograph: Traditional Home

enviable collection of Southern art, with a sneak peek behind the scenes into its reserve collection!

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

3:00 - 6:30 PM  
**SOUTHERN STYLE NOW**  
**SIP & SHOP**

Join us for a Sip & Shop down King Street, Charleston's premier retail destination! For three-and-a-half hours, the city's finest emporia will roll out their red carpets for Southern Style Now. Wine and champagne will be served, special events and demonstrations will be held, DISCOUNTS will be given! Score anything from estate jewelry to cooking equipment at one-time-only prices. This is a perfect chance to cross a few items off your holiday list, or just to enjoy Charleston's colorful scenery and street life.



7:30 - 9:30 PM  
**VIP OPENING NIGHT COCKTAIL PARTY:  
 AN IBU EXTRAVAGANZA**

I'm not saying that Susan Walker is God, but then again, I've never seen them in the same room, either. Not only is Susan the founder of Ibu Movement--the chicest, most ethical, most female



empowering, and, also, good-looking fashion brand we know--she's also got one of the most glorious homes in Charleston. And for one night only, she's opening it to Southern Style Now participants. Come on over to Susan's for food, booze, and beauty. And also, to soak in the fabulousness that is Ibu. And to have a hell of a good time in the process!

**FRIDAY,  
 NOVEMBER 2**

7:30 - 8:30 AM  
**SUNRISE STRETCH CLASS**

Before succumbing to the temptations of the day, begin your morning with a nod towards health. Enjoy an hour of tranquility, lead by a certified Yoga instructor, in the Dewberry's glorious Rivers Room, with its stunning views of the city. A perfect opportunity to detox from the indulgences

of the previous evening.

**Sponsored by Longevity Fitness**



9:30 - 10:50 AM  
**KEYNOTE &  
 BOOK SIGNING**

**Miles Redd**

A once-in-a-generation talent, a master of color and texture, a future "Great American Designer," Miles Redd will regale us with stories from his brilliant career.

**Sponsored by Ballard Designs,  
 Schumacher, & ADAC**



11:00 - 11:50 AM  
**PANEL DISCUSSION**

### At Home with Art

A conversation with contemporary Southern painters, interior designers, and gallerists about building a personal collection of the art you love.

**Moderator: Anne Pope**

**Panelists: Angie Hranowsky, Jenny Keenan, Anne Darby Parker, Anne Siegfried, Allison Williamson**



11:00 - 11:50 AM  
**VIP WORKSHOP**

### The Art of Wine & Food Pairing

Looking for the perfect wine to serve with your newest culinary creation? Lost when it comes to choosing what works best with, say, Lemon Thyme Marinated Chicken? If so, our experts are here to help. And never fear, this will definitely require some sampling of the merchandise!

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

11:00 - 11:50 AM  
**PANEL DISCUSSION**

### Trends & Traditions

What (and who) makes a design trend? Where do they come from? And what determines how long they last? Moderator Lindsey Waldrep, and a panel of designers and editors, will explore these questions, while also considering those design styles and staples that are immune to trends. They'll decide what's fleeting, what's timeless, and how to spot the difference.

**Moderator: Lindsey Waldrep**

**Panelists: Olivia T.M. Brock, Matthew Carter, Mary Douglas Drysdale, Melissa Mittag, Ashley Whittaker**

**Sponsored by Crossville**

12:00 - 1:30 PM  
**NETWORKING LUNCH**

Everyone's invited to a light lunch at the Dewberry, an ideal opportunity for connecting with friends old and new. While enjoying the hotel's superb fare, introduce yourself to an unknown colleague! It might begin a new career path!

1:00 - 2:00 PM  
**KEYNOTE DISCUSSION**

**Two Legends, One Stage:**

**Patricia Altschul & Carolyne Roehm**

**Moderated by Robert Leleux**

Patricia Altschul (television sensation, art expert, and swan) and Carolyne Roehm (world-renowned hostess, lifestyle expert, and author) will tell tales from their storied lives, and share the secrets of their success and style.

**Sponsored by Milieu magazine**



2:00 - 2:45 PM  
**BOOK SIGNING AND MARTINIS**

**Patricia Altschul, Carolyne Roehm, and Michael, the Butler!**

At Southern Style Now, we miss no opportunity to enjoy a libation. As Altschul and Roehm sign copies of their books, Michael, the Butler will demonstrate how to make his world-famous gin martinis. Buy some books while sipping a cocktail!

**Sponsored by Milieu magazine**



2:30 - 5:00 PM  
**VIP ANTIQUES TOUR**

Join The Antiques Diva, Toma Clark

Haines, on a tour of Charleston's best antiques shops. Sip champagne, see the sights, and score some treasures to ship back home!

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*



2:30 - 5:00 PM

**VIP ARCHITECTURE TOUR**  
**Discover Charleston**

Charleston is an architectural wonder, and Southern Style Now attendees will get an informed look at some of the city's most distinguished buildings, with help from Anne Barnes, one of Charleston's most accomplished historic tour guides.

**Sponsored by Historic Charleston Foundation**

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*





2:30 - 3:20 PM  
**KEYNOTE DISCUSSION**

**Hot Plates: Every Dish Tells a Story,  
with Shax Riegler, Executive Editor of  
*Architectural Digest***

Long after the meal is eaten, the china remains. This presentation takes a look at some of the most iconic tableware patterns and the events and imagery that inspired them.

**Sponsored by Replacements, Ltd.**



3:00 - 4:00 PM  
**VIP GUIDED TOUR**  
**GIBBES MUSEUM OF ART**

Enjoy the glorious Gibbes Museum of

Art (home to the foremost collection of American art that incorporates the story of Charleston) on an exclusive curatorial tour! You won't want to miss this insider's look into the institution's enviable collection of Southern art, with a sneak peek behind the scenes into its reserve collection!

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

2:30 - 4:00 PM  
**VIP EMBROIDERY WORKSHOP**  
**Bespoke Hand Embroidery,  
Inspired by Southern Florals**

This year, we're thrilled to be joined by Mariana Barran Goodall, founder of Hibiscus Linens, maker of some of the South's finest linens. Nationally renowned for her ability to breathe new life into an old art form, she's ready to share her expertise with Southern Style Now.

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

2:30 - 4:00 PM  
**VIP ONE-OF-A-KIND  
DEMONSTRATION**  
**Lowcountry Hospitality:  
Cuisine and Cocktails**

Lowcountry native and expert Southern hostess, Michiel Perry--founder of Black Southern Belle--will provide a true taste of the region's hospitality

with this authentic at-home entertaining experience complete with delicious



local cuisine and cocktails. Learn tricks of the trade from some of the best chefs and cocktail experts in the Charleston area, and prepare to let your hair down in high style during this boutique epicurean event. Half cooking and cocktails workshop, half party, this carefully curated happening is certain to be a whole lot of fun.

**Presenters: The Cocktail Bandits,  
Melissa Ann Barton, Michiel Perry,  
Danetra Richardson, & Jovan Sage**

**Sponsored by Black Southern Belle**

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

3:00 - 6:00 PM  
**ARTISAN WORKSHOP**

Discover firsthand what goes into creating made-to-order, historically-appropriate copper light fixtures that have been handcrafted in New Orleans since 1945 when Andrew Bevolo, Sr. revolutionized the production of gas lamps. His master craftsmanship and artistic style were the perfect complement to the talents of renowned architect, A. Hays Town. Together they created what would eventually become known as the original French Quarter Lamps.

**Presenter: Nate Lafever**

**Sponsored by Bevolo Gas & Electric Light**



3:30 - 5:00 PM  
**PANEL DISCUSSION  
& COCKTAIL HOUR**

**The Art of Brand Building**

Attempting to launch a brand? Want to merchandise your sense of style? Trying to commodify your imagination? Well,

get ready to learn from the best. We've convened a panel of experts who'll share the secrets of turning yours into a household name. And while buzzing with fresh branding strategies, we'll share afternoon cocktails. The good folks at Williams-Sonoma Home and Mondavi have supplied us with some delicious wines to enjoy. Surely, as we empty our glasses, brilliant new business plans will strike us!

**Panelists: Lainey Hollis, Lydia Mondavi, Gen Sohr, friends**

**Sponsored by Williams-Sonoma Home**

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*



3:30 - 4:15 PM  
**SOCIAL MEDIA WORKSHOP  
WITH CHARLESTON WEEKENDER**

**5 Quick Tricks for Building Your Instagram Today!**

Lost when it comes to Instagram? Failing to build followers? Frustrated by your attempts to "post your brand"? Then, this workshop is tailor-made for you! In 45 short minutes, Instagram-guru Liz Martin--founder of the wildly popular Charleston Weekender and the Cannonborough Collective--will share five easy tips for accelerating your IG game. This crash course in social media success will teach you tricks about hashtags, stories, posting schedules, and more. You'll walk away from this session with the confidence of an 18 year old (without even booking a visit to Dr. Baker!).

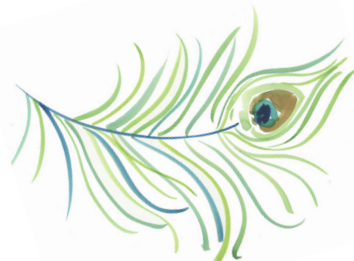
**Presenter: Liz Martin**

**Sponsored by Charleston Weekender**

3:45 - 4:45 PM  
**PANEL DISCUSSION**

**The Secret Life of Showhouses**

Showhouses are wonderful, career building opportunities where designers can make friends and reputations. But, as anyone who's ever done a showhouse can tell you, they can also be, uh, challenging. Here, five experts share the highs and lows of showhouses. Let's dish!



4:15- 5:15 P M  
**VIP WORKSHOP & BOOK SIGNING  
CATHY GRAHAM**

**Decorating with Flowers**

Cathy Graham—the celebrated lifestyle expert and author of the popular new *Second Bloom*—teaches us to make a vibrant harvest flower arrangement, ideal for autumn entertaining and Thanksgiving tablescape. Flowers, vases, and equipment will be supplied. *Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

7:30 PM  
**DIGS AWARDS CEREMONY**

Southern Style Now is proud to partner with DIGS Charleston in its efforts to recognize the often unsung heroes of the Charleston design scene! This fabulous fete is not to be missed, with local glitterati and VIPS coming together in their finest frocks to dine, dance, drink, and demonstrate their support for some

of the best design around!

*PLEASE NOTE: Because this is a fundraiser, the Gala is not part of the VIP Festival Pass. A separate ticket is required for admission.*

**SATURDAY,  
NOVEMBER 3**

8:45 - 9:30 AM  
**LIGHT CHARLESTON BREAKFAST**

Our friends at Callie's Hot Little Biscuit will serve their classic breakfast items, fresh out of the oven. From homemade biscuits to grits, this meal will provide a sampling of Charleston's finest.

**Sponsored by  
Callie's Hot Little Biscuit**

9:30 - 10:20 AM  
**PANEL DISCUSSION**  
**Southern Style Next**

We're bringing together the hippest and most talented up-and-coming Southern designers for a riveting discussion about the evolving landscape of the region's tastes.

**Moderator: Elizabeth Ralls**  
**Panelists: Courtney Bishop, Sarah-Hamlin Hastings, Charlotte Lucas, Mallory Mathison, Ili Hidalgo-Nilsson, & Cameron Stewart**

**Sponsored by Fritz Porter & Atlanta Homes & Lifestyles**





9:30 - 10:20 AM  
**PANEL DISCUSSION**

**I'd Like To Propose A Toast!**

Ask yourself what's most special about the South, and it won't take long before you hit upon the phrase "Southern hospitality." Southerners are raised to open our homes to friends and strangers, and to throw anything from a shindig to a formal supper for thirty with ease. This panel analyzes Southern entertaining, and offers tips for welcoming guests with gusto.

9:30 - 10:20 AM  
**VIP ONE-OF-A-KIND  
COOKING DEMONSTRATION**

**Lowcountry, High Cuisine**

If it's your first time visiting Charleston, here's what you must know...the food is unbeatable! The city's experiencing a culinary renaissance that's simply unparalleled. So, you should bring your trusty elastic waste pants when you come! Here, one of the city's most accomplished chefs instructs some lucky

Southern Style Now attendees in the joys of lowcountry cooking.

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

10:00 - 2:00 PM  
**ARTISAN WORKSHOP**

Discover firsthand what goes into creating made-to-order, historically-appropriate copper light fixtures that have been handcrafted in New Orleans since 1945 when Andrew Bevolo, Sr. revolutionized the production of gas lamps. His master craftsmanship and artistic style were the perfect complement to the talents of renowned architect, A. Hays Town. Together they created what would eventually become known as the original French Quarter Lamps.

**Presenter: Nate Lafever**

**Sponsored by Bevolo Gas & Electric Light**

10:20 - 11:00 AM  
**VIP COCKTAILS WITH JULIA**

While anticipation builds for Julia Reed's talk, sip a Saint Cloud, a signature Julia beverage!

**Sponsored by Garden & Gun**

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*



11:00 AM - 12:30 AM  
**KEYNOTE &  
BOOK SIGNING**

**Julia Reed, James F. Carter, Courtney Coleman, Bill Brockschmidt**

Julia Reed is our Dorothy Parker and our Oscar Levant and our Martha Gellhorn and our M.F.K. Fisher. She's a national treasure, whose company is a thrill akin to riding the tilt-a-whirl at the state fair. To have lunch with her is to add a winning page to one's autobiography. And Southern Style Now is honored that she's joining us this year to discuss the making of her "Mississippi Delta Folly." She's joined by her accomplished architect James F. Carter as well as Courtney Coleman and Bill Brockschmidt, the divine decorators with whom she collaborated, for a conversation about the making of a dream house from conception to blessed completion.

**Sponsored by Garden & Gun**

11:00 - 11:50 AM  
**PANEL DISCUSSION**

**Antiques Anonymous**

Why leave the past behind when you can repurpose it? Is brown furniture out? Does Victoriana have a future?



We've pulled together a plucky panel of experts to help you to rediscover your heirlooms, and to give new life to old pieces.

**Moderator: Lynn Terry**  
**Panelists: Allison Allen, Tammy Connor Toma Clark Haines, Benjamin Johnston, Summer Loftin**

**Sponsored by Southern Home**

12:45 - 5:30 PM  
**VIP PLANTATION TOUR**

You can't come to Charleston without experiencing the incredible beauty of its fabled past! This year, we're thrilled to offer our attendees the opportunity to tour Charleston's most gorgeous plantation, Drayton Hall.

*Please Note: This event has a limited capacity, and enrollment is on a first come, first serve basis.*

12:30 - 1:30 PM  
**LUNCH BREAK / FREE TIME**

1:30 - 2:45 PM  
**PANEL DISCUSSION**

### **The Well-Dressed Southerner**

From our gracious ladies to our dapper gentlemen, we Southerners are known for our distinct fashion sense. On this panel, three revolutionary women--Ann Mashburn (of Sid & Ann Mashburn), Susan Walker (of Ibu Movement), and Stacy Smallwood (of Hampden Clothing)--will help us navigate the region's shifting sartorial style.

**Panelists: Ann Masburn, Stacy Smallwood, Susan Walker**

**Sponsored by Artemis Design Co.**



1:30 - 5:00 PM  
**POP-UP SALE**

**20% off at the Southern Style Now Pop-up!**

20% off EVERYTHING at the South-

ern Style Now Pop-Up in Fritz Porter! Fortuny Christmas stockings! Hibiscus Linens! Biscuit Home bedding! And scores of other high-tone and whimsical gift items! Snag some swell loot loaded with Southern flair!

1:30 - 2:15 PM  
**SOCIAL MEDIA WORKSHOP WITH CHARLESTON WEEKENDER**

### **5 Quick Tricks for Building Your Instagram Today!**

Lost when it comes to Instagram? Failing to build followers? Frustrated by your attempts to "post your brand"? Then, this workshop is tailor-made for you! In 45 short minutes, Instagram-guru Liz Martin--founder of the wildly popular Charleston Weekender and the Cannonborough Collective--will share five easy tips for accelerating your IG game. This crash course in social media success will teach you tricks about hashtags, stories, posting schedules, and more.

**Presenter: Liz Martin**

**Sponsored by Charleston Weekender**

3:00 - 3:50 PM  
**PANEL DISCUSSION**

### **Gracious Commercial Spaces**

Are you thinking of branching out into commercial design? Or, are you looking for new ways to enliven your commercial design practice? We've brought together some masters of the field who'll share their secrets on creating warm and welcoming spaces.

**Moderator: Cecil Adams**

**Panelists: Denise McGaha, Ben Sohr, Gen Sohr, Arden Waggoner Stephenson, Joni Vanderslice**

**Sponsored by Currey & Company**



3:00 - 3:50 PM  
**PANEL DISCUSSION**

### **From Quail Eggs on Toast to Shit on a Shovel: Mixing the High and the Low**

On what do you splurge? And on what do you scrimp? When working on a budget, how do you "choose your moments"? This assortment of top drawer, white shoe designers will share their money-saving secrets. But they'll also tell us when the bank must be busted, on those un-forego-able luxuries that make an interior sing. This is a high/low conversation in which glue guns will not be mentioned.

**Panelists: Jared Hughes, Audrey**

**Margarite, Jenn Potter, Tami Ramsay, Kevin Walsh**

7:00 - 9:00 PM  
**SOUTHERN STYLE NOW / TRADITIONAL HOME SHOWHOUSE GALA**

Opening night has arrived! For months, a team of twenty-two designers has tirelessly tackled the renovation of a stunning, historic Charleston row house, and the moment of the great unveiling has at long last arrived. Join *Traditional Home* and Southern Style Now in celebrating this creative achievement—and also join us in presenting the great Carolyn Roehm with The Gerrie Bremermann Lifetime Achievement Award for Southern Design. This sparkling affair will benefit the Gibbes Museum of Art and the Historic Charleston Foundation.

*PLEASE NOTE: Because this is a fundraiser, the Gala is not part of the VIP Festival Pass. A separate ticket is required for admission. Showhouse tickets available at: [www.southernstylenow.com](http://www.southernstylenow.com)*

**Sponsored by Traditional Home, Mitchell Hill, & Southern Style Now**

9:00 PM - MIDNIGHT  
**SHOWHOUSE GALA AFTER PARTY**

Last night in Charleston? As most of you know, the Southern Style Now/*Traditional Home* Showhouse Gala, a highlight of the festival, is a glittering affair with a Who's Who of the design world joining together to celebrate the triumphs of the showhouse. It's a BLAST, but it ends



before ten, and then you're dressed up with nowhere to go! Well, this year, you've got somewhere to go. Southern Style Now and *Traditional Home* are throwing a VIP after party.

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SUNDAY,  
NOVEMBER 4



10:00 AM - NOON

**VIP FAREWELL BOOZY BRUNCH**

After three days of revelry, we'll need a chance to slow down, and soak up the sunshine (and some hair of the dog). And what better way to do that than with a Farewell Boozy Brunch? Join Southern Style Now, DIGS, and *Traditional Home* at one of Charleston's most glorious estates for a Sunday morning meal beyond compare!

**Sponsored by Currey & Company,  
Americasmart**

